**squarespace vs. wordpress pros and cons**

**Squarespace vs WordPress – Flexibility**

Simplistically, [WordPress is an open source platform](https://en.wikipedia.org/wiki/WordPress), meaning that their codes are open to everybody to use and customize.  So any developers / programmers can use WordPress to create their own tools (such as templates / themes or plugins) to share for free, or sell to WordPress users.

As for Squarespace, which is not an open source website builder, means that their platform is gated off so only their own in-house development team can produce tools for users.

**The benefit of this is that all of Squarespace’s tools will be high quality and fully integrated into their website builder.**

While with WordPress, you can have access to thousands of different tools and plugins to help improve your website, you should be aware that a significant number of these WordPress tools may not be built by good developers.

**If you do end up using some of these poor WordPress plugins, it may potentially cause conflicts with your website – resulting in poorer performance, cross-browser conflicts, or even crashing your website. If you’re unlucky, your website could also get hacked.**

If that happens, you could ask the developer of the plugin for help but keep in mind that:

1. They’re not obligated to help if the plugin is free
2. You won’t be able to pinpoint which specific plugin caused the conflict if you have multiple plugins installed

**With Squarespace, everything is closely controlled, monitored and tested within their own environment.**

This will give you peace of mind that your website will be conflict-free, so you can focus on more important things instead of fixing your website.

With Squarespace, it is a bit more restrictive when it comes to customizing a website, but it’s built in a way that it is a lot easier for a non-tech savvy person to learn how to use it.

**With Squarespace, because they have a centralized support team that’s dedicated to their own website builder, they’ve created a library of support articles,** [Workshop videos](http://www.websitebuilderexpert.com/go/squarespacevideoguidesvswp)**,** [live chat, 1-hour email support](http://www.websitebuilderexpert.com/go/squarespacesupportvswp) **and a** [community forum](http://www.websitebuilderexpert.com/go/squarespaceforumvswp) **to help you build your website**

#### Data Portability

WordPress comes with built in tools to easily export all your data

Just like everything else, the export feature on Squarespace is also very limited.

#### Support

A big plus for Squarespace here. Every option they offer comes with dedicated personal email support and even a live chat. You’ll never feel alone with these guys, so if you need a helping hand during setup or when trying to upload pictures of your cat to your blog, you know who to turn to.

With WordPress, it’s a bit of a mixed bag inasmuch as there is no official support. Yes, you do benefit from a huge community of users and exhaustive documentation, but finding an answer to your problem can quickly become difficult.

By cost

Wordpress is open source is cheaper than all frameworks’

Squarespace

$12 / month for your personal website (limited to 20 individual pages); $18 / month for your business website; $26 / month for your online shop. Not super cheap but easy to calculate.